

***Virtual Reality Tour:  
“What is going on in Loudoun’s  
commercial real estate market?”***

***Loudoun County 2017  
“The Shape of the Future”***

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# Loudoun County: 1997 – 2017

## Population

(in thousands)

	Loudoun	Loudoun/ MSA
1997	144.6	3.1%
2007	285.3	5.3%
2017	397.0	6.8%

# Loudoun County: 1997 – 2017

## Households

(in thousands)

	Loudoun	HH Size	HU Req'd
1997	43.3	2.83	
2007	97.6	2.79	54.3
2017	140.5	2.72	42.9

# Loudoun County: 1997 – 2017

## Jobs

(in thousands)

	Loudoun	Loudoun/ MSA
1997	80.6	2.6%
2007	172.6	4.4%
2017	270.0	5.6%

# Loudoun County: 1997 – 2017

## Changing Job Mix

(in thousands)

	1997	2017
<b>Jobs / Pop</b>	<b>.59</b>	<b>.66</b>
<b>Goods Producing</b>	<b>14.4</b>	<b>12.9</b>
<b>Services Producing</b>	<b>71.8</b>	<b>75.5</b>
<b>Government</b>	<b>13.8</b>	<b>11.6</b>

# Loudoun County: 1997 – 2017

## Major Source of Job Growth

(Jobs in thousands; Salaries in 2007 \$)

	1997	2007	2017
<b>Transportation</b>	<b>10.26</b>	<b>31.71</b>	<b>60.70</b>
<b>Avg. Salary</b>	<b>\$42,800</b>	<b>\$100,045</b>	<b>\$129,925</b>
<b>Retail</b>	<b>12.23</b>	<b>19.28</b>	<b>29.84</b>
<b>Avg. Salary</b>	<b>\$21,220</b>	<b>\$28,695</b>	<b>\$31,840</b>
<b>Services</b>	<b>25.16</b>	<b>60.66</b>	<b>87.65</b>
<b>Avg. Salary</b>	<b>\$37,175</b>	<b>\$49,840</b>	<b>\$61,140</b>

# Loudoun County: 1997 – 2017

## Average Annual Salary (in 2007\$)

	Loudoun	Loudoun/ MSA
1997	\$38,065	.79
2007	\$61,389	.92
2017	\$77,938	.97

# Loudoun County: 1997 – 2017

## Gross County Product

(in 2007\$)

	GCP	% Change
1997	\$5.04	
2007	\$15.77	153.4
2017	\$28.28	79.4

Loudoun County: 1997 – 2017  
**Net Personal Earnings Lost  
Due to Out-Commuting**  
(in 2007\$)

	<b>Net Loss</b>	<b>% Economy</b>
<b>1997</b>	<b>\$1.10</b>	<b>24.2</b>
<b>2007</b>	<b>\$0.90</b>	<b>7.6</b>
<b>2017</b>	<b>\$0.08</b>	<b>0.004</b>

Loudoun County: 1997 – 2017  
**Summary of Economic Change**  
**(Increases over 10-year period)**

	<b>1997-07</b>	<b>2007-17</b>
<b>Population</b>	<b>140,700</b>	<b>111,700</b>
<b>Jobs</b>	<b>92,000</b>	<b>97,400</b>
<b>GCP</b>	<b>\$10.73</b>	<b>\$12.51</b>



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